Propaganda Project- 9th Grade

Advanced Diploma Grading Rubric

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| Cover Page- 10 points |  |
| Title Page- 10 points |  |
| Table of Contents- 10 points |  |
| Bandwagon  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Fear  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Euphemism  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Plain Folk  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Name Calling  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Glittering Generalities  Ad Present- 7 points  Correctly Identified- 7 points |  |
| False Transfer  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Testimonial  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Other Ad  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Other Ad  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Ad Design  Ad Present- 7 points  Correctly Identified- 7 points |  |
| Presentation- 8 points |  |
| Design- 8 points |  |
| Bonus Points |  |